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FOR IMMEDIATE RELEASE

VIZIO Announces Expansion of Popular VW Series of LCD HDTVs

- **Sporting a contemporary style and value pricing for discount retailers, the 2008 VW Series of LCD TVs offers a range of models from 19-inches to 46-inches**
- **Priced under \$2000, both the VW42LF and VW46LF models offer full 1080p resolution**

Irvine, CA. - January 7, 2008 - VIZIO, America's Fastest Growing Flat Panel HDTV Company, introduces several new 2008 models for their popular VW Series that are designed for and distributed by discount retailers including Wal-Mart. The VW Series now consists of the VW19L, VW22L, VW26L, VW32L, VW37L, VW42LF and VW46LF. The VW19L and VW22L are new additions to the line, offering two compact models that are perfect for doubling as computer monitors or dedicated displays for game consoles. The VW42LF is an upgraded 42-inch model that now offers full 1080p HD and the 46-inch VW46LF extends the line further with today's latest technology in a full 1080p HD model.

The two top-end models, the VW42LF [42-inch] and the VW46LF [46-inch], offer shoppers VIZIO's most economical 1080p solutions. They pack a punch with three HDMI v1.3, two component, composite and RGB connections and all black bezel construction. Each model includes a standard/HDTV/QAM combination tuner, closed caption, 3D Comb Filter, and 178-degree viewing angle. Offering the ultimate in convenience, the VW Series models have a detachable base to accommodate on-wall mounting. The new VW42LF and VW46LF will feature estimated selling prices of \$1349 and \$1749 respectively and will be available in the May/June time frame.

"Entering Wal-Mart this year was a major contributing factor to VIZIO becoming the #1 selling LCD HDTV in North America," says Laynie Newsome, vice president of sales at VIZIO. "As the Wal-Mart customer is important to our continued success, we have created the VW Series with new models and exciting new packaging specifically for their shoppers."

VIZIO will be demonstrating many of these new models in addition to several new product introductions at their suite in the Wynn Hotel during CES. The new VW Series will be available at the MSRPs below:

MODEL	PRICE	AVAILABILITY
VW19L	\$399.99	May '08
VW22L	\$449.99	July '08
VW26L	\$549.99	Currently In-stores
VW32L	\$669.99	Currently In-stores
VW37L	\$849.99	Currently In-stores
VW42LF	\$1349.99	May '08
VW46LF	\$1749.99	Jan. '08

About VIZIO

VIZIO, Inc. "Where Vision Meets Value," headquartered in Irvine, California, is America's Fastest Growing Flat Panel HDTV Company. The VIZIO brand has been seen and heard on TV and radio, including NBC's Today Show, ABC's Good Morning America and Live with Regis and Kelly, won numerous awards from leading publications including Good Housekeeping's Best Big-Screens, CNET's Top 10 Holiday Gifts, PC World's Best Buy, Sound & Vision's Editors Choice, Home Theater Magazine's Rave Award, PC Magazine's Editors Choice, AVRev.com's #1 Product We Love the Best and The Perfect Vision's Products of the Year. VIZIO is bringing vision to the consumer electronics market through practical innovation. VIZIO products offer customers advanced technologies at the most affordable value. Products include the VIZIO, Maximvs and Gallevia lines of Plasma and LCD HDTVs. Many of these products can be found at BJ's Wholesale, Circuit City, Costco Wholesale, Sam's Club, Sears, Wal-Mart, and other retailers nationwide along with authorized online partners. For more information, please call 888-VIZIOCE or visit on the web at www.VIZIO.com.

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Note for press only:

Photos, additional specifications, information, interview requests and product evaluations should be directed to agency.